



Contents

▶ Overview	7
1. Frame the Ethical Question Applicable to the Situation	15
1.1 Analyse the Facts	16
1.2 Identify the Applicable Ethical Principles	18
1.3 Analyse the Influence of Decision-Making Biases	20
1.4 Identifying Potential Regulatory Breaches if the Situation is not Addressed	22
1.5 Analyse the Ethics of the Situation	28
1.6 Evaluate the Potential Impact on the Organisation's Reputation	29
2. Determine an Ethical Response to the Situation	31
2.1 Identify Key Stakeholders and Analyse their Perspectives	32
2.2 Analyse Situation Using an Ethical Decision-Making Framework.....	35
2.3 Identify Situational and Psychological Barriers Impeding Analysis and Response	38
2.4 Seek Advice on Proposed Actions from Trusted Advisers.....	41
2.5 Formulate Strategies and Processes for Responding to Barriers	51
3. Develop Implementation Plan and Carry Out Ethical Response	57
3.1 Develop an Ethical Response Implementation Plan	58
3.2 Develop Strategies to Respond to Rationalisations of Unethical Behaviour	60
3.3 Identify Risks, Stakeholder Concerns and Communication Strategies	62
3.4 Decide whether to Proceed with Response Independently or with Support	63
4. Evaluate the Outcomes of the Ethical Response	65
4.1 Evaluate whether the Issue has been Resolved	66
4.2 Determine the Consequences of Your Action	67
4.3 Determine whether the Outcome Reflects Organisational Values.....	68
4.4 Develop New Approaches for Responding to Future Ethical Situations.....	69
▶ Review Projects	72